Olamide Rowland

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Summary

Hi there, I'm Olamide Rowland. I'm a creative problem-solver who loves design and animation. I enjoy using my skills to help brands, products, startups, and companies grow and succeed.

Over the years, I've had the chance to work on a wide range of interesting projects with top studios and companies like Yellow Lab, Bold and Break (we worked on a project for Meta), Funken Studio, CVLT, and Brass Bank (as the creative director). Each project has taught me something new, forced me to think outside the box, and helped me grow as a designer.

In addition to my work, I started Batch Motion, which was Africa's first community for motion designers. Our group has grown to include more than 600 people, and I'm excited to see how we're helping the design industry in Africa.

Experience

Freelance Art Director and Motion Designer
ROJ THE GOAT
Oct 2022 - Present (1 year 4 months)

Founder
Batch Motion
Feb 2022 - Present (2 years)
Batch is a community for underrepresented motion designers from Africa and members from every part of the world. We are the future of motion design. I started the batch community as an outlet for our voices to be heard as motion design creatives from this part of the world, to try to solve problems we collectively face, and to push out our work to a global level. I am proud to see our growth, and I am excited to see where we go.

Co-Founder
A New Draft Limited
Mar 2023 - Present (11 months)

Designer
Heyday
Aug 2023 - Nov 2023 (4 months)

Senior Creative and Motion Designer
Outliant
Jul 2022 - Sep 2022 (3 months)

3d Motion designer and VR Experience Designer
Outliant
Apr 2022 - Jul 2022 (4 months)

Brand Lead
Brass
Feb 2022 - Jul 2022 (6 months)

Motion Designer
Hyraki Studios
Dec 2018 - Jan 2022 (3 years 2 months)
Hyraki is a team of Misfits who believe in a different approach
to communication; they help brands with innovative products express their ideas through Motion Design. they've been able to work with amazing names and brands like Burna Boy, Gokada, and Mo'Black Signatures to name a few.

Content Production Coordinator
MoGraph Mentor
Aug 2021 - Dec 2021 (5 months)
Mograph Mentor is one the leading online platforms that help people learn motion design, I primarily worked on the mograph mentor youtube channel and was in charge on the mentorship program, which connects a couple of students with an industry professional.

Licenses & Certifications

Principles of Design for Animation (Design Bootcamp) - School of Motion

Creative Direction: Use Storytelling to Pitch and Sell Ideas - Domestika
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Skills

3D • After Effects • Virtual Reality (VR) • Nonprofit Organizations • Community Outreach • Community Development • Graphic Design • Project Management • Online Content Creation • Creative Direction

Honors & Awards

Honorable Mentions - Motion design Awards - Motion design Awards
Feb 2022
https://www.motiondesignawards.com/project/851/alpha-by-roj-the-goat

Site of the day - awwwards
Jun 2023

https://www.awwwards.com/sites/radio-null-rewind-2022